

EMPLOYMENT DEVELOPMENT OF TOURISM IN THE NEAMŢ COUNTY - ROMANIA

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Abstract

The present paper considers the analysis and development of the workforce in tourism in the Neamţ County during 2003-2008. There were taken into account and analyzed, indicators such as civil employment, activity and gender, average number of employees, number of employees by sex and activity on 31 December 2008 as well as average nominal gross and net monthly earning. This shows that during 2003-2008 the number of civilian employment in tourism by economic activity and gender reached the highest value of 4000 people in 2005 and 2007. Value was 1892 in 2007. Average gross nominal monthly earnings in tourism increased from 464 lei / employee in 2003 to 841 lei / employee in 2008 and average net nominal monthly earnings increased from 345 lei / employee in 2003 to 631 lei / employee in 2008. There are analyzed ways of implementing the local Plan for sustainable development of Neamţ County for 2007-2013.

Key words: tourism, workforce, the local Plan for sustainable development of Neamţ County, average annual growth

INTRODUCTION

Neamţ County is located in the northeastern part of Romania in the North-East region and having a total area of 5896 square kilometers (2.47% of the country). Featuring a rich tourism potential represented by geographically diverse landscape, landscape with altitudes from plains to mountains, dense river network, ethnographic and folk elements of rare beauty, natural and human tourism resources, the increasing development of agrotourism in the county attracts thousands of tourists year after year [1].



Photo 1: Romania – Neamţ County



Photo 2: Sihăstria Monastery – Neamţ County

With regard to tourism and agrotourism development, an important role in Neamţ County is occupied by labor [2]. In this respect, the present study is an analysis of employment in tourism (hotels and restaurants) in the period 2003-2008 in the Neamţ County to highlight the effectiveness of that this workforce has to develop tourism and agrotourism in this part of Romania [3].

MATERIAL AND METHOD

There were used the following indicators: civil employment by national economic activity and gender, the average number of employees by economic sector, number of employees by sex and activities of national economy at 31 December 2008 as well as gross nominal average earning and monthly net by national economic activity. It was also calculated the average annual growth,

$r = \sqrt[n]{\prod (p1/p0) - 1}$; where: $p1/p0 =$ growth chain indicators[4]. The analyzed period was 2003-2008 and the data was collected from the Statistical Yearbook 2009 of Neamț County and then statistically processed and interpreted on ways to implement the sustainable local development Plan for the Neamț County 2007-2013.

RESULTS AND DISCUSSIONS

In the analyzed period respectively 2003-2008, on civilian employment in tourism on economic activity and gender can be seen that of all of Neamț County, an important part of the workforce is employed in tourism, hotels and restaurants. In 2003 the highest value of 202,800 people concerning civilian employment at the county level; in this population, 2000 people is the number of those working in hotels and restaurants. In 2005 of the total civilian employment in the entire county of 200,900 people, the number of employees in tourism was also of 4 000 people. Thus we can say that this entails an average annual growth of -0.9% per year in the Neamț County, and in tourism the rate pace is of 17.74% (table 1).

Table 1: Civil employment, by national economy activities and gender (thousand people)

| Name | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | Rate (%) |
|---|--------------|--------------|--------------|------------|--------------|--------------|----------------|
| Neamț County (of which women) | 202,8 (99,6) | 199,4 (98,7) | 200,9 (98,2) | 196 (96,4) | 196,4 (91,0) | 193,8 (90,1) | - 0,9 (- 1,96) |
| Of which: hotels and restaurants (of which women) | 2,0 (1,3) | 3,7 (2,7) | 4,0 (2,8) | 3,7 (2,6) | 4,0 (2,5) | 3,8 (2,3) | 17,74 (18,48) |

In Figures 1 and 2 it can be observed an evolution of civil employment in the Neamț

County as well as civil employment development in tourism (hotels and restaurants) in Neamț County during 2003-2008.

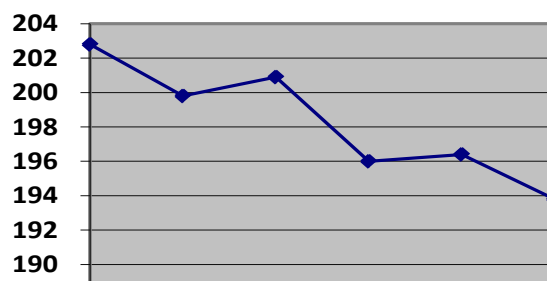


Figure 1: Evolution of civil employment in Neamț County during 2003-2008

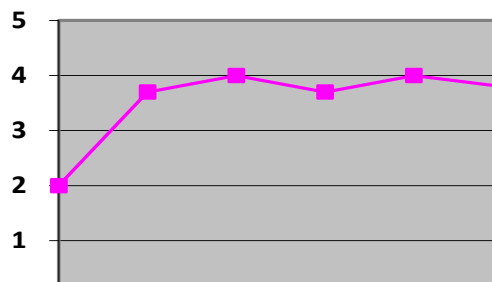


Figure 2: Evolution of civil employment in tourism (hotels and restaurants) in Neamț County during 2003-2008

Regarding the average number of employees in the Neamț County during 2003-2008 we can also notice a change in the average number of employees from year to year (Table 2). If in 2003 the average number of employees reached 91,362 people in 2006 it dropped to 87,278 so that in the year 2007 to reach the lowest value of 85,315 people. But of the total employees in Neamț County the average number of employees in tourism increased from 928 in 2003 to 1795, the highest value reached in 2005. Thus we can notice that the average annual rate in the county is of -1.06% and in tourism it reached -5.88%.

Table 2. Annual increase rate in number of employees in Neamț County during 2003-2008 -people-

| Name | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | Rate (%) |
|----------------------------------|-------|-------|-------|-------|-------|-------|----------|
| Neamț County | 91362 | 87208 | 87191 | 87278 | 85315 | 86530 | - 1,06 |
| Of which: hotels and restaurants | 928 | 1275 | 1795 | 1769 | 1892 | 1627 | - 5,88 |

Figure 3 shows the evolution of the average number of employees in Neamt County during 2003-2008 (in people)

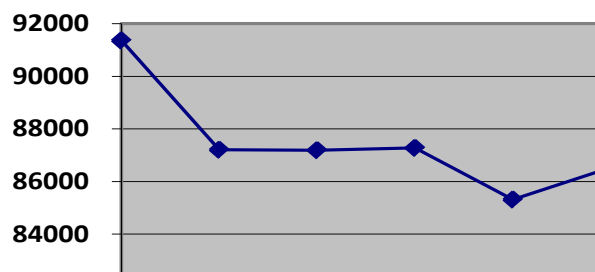


Figure 3: Evolution of the average number of employees in Neamt County during 2003-2008

In Figure 4 we see the evolution of the average number of employees in tourism (hotels and restaurants) in Neamt County during 2003-2008 (in people).

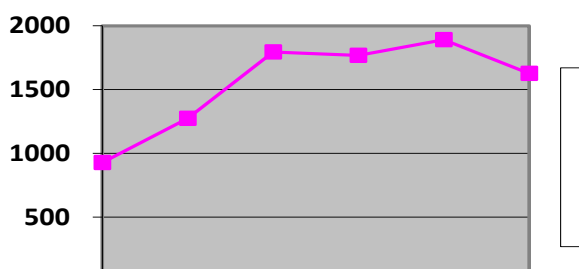


Figure 4: Evolution of the average number of employees in tourism (hotels and restaurants) in Neamt County during 2003-2008

Number of employees by gender and economic activity in 2008 is represented in the table below where we can see that it reaches 88,494 people.

Table 3. Number of employees by gender and economic activity in Neamt County in 31 December 2008

| Name | 2008 | |
|----------------------------------|---------|---------|
| | No. | % |
| Neamt County | 88494 | 100,00 |
| (of which women) | (39318) | (44.43) |
| Of which: hotels and restaurants | 3248 | 3.67 |
| (of which women) | (817) | (0.92) |

In terms of average gross nominal earnings and net monthly earning in Neamt County during 2003-2008 we can also see a significant increase.

Turning our attention towards the average gross nominal earnings during 2003-2008

(Table 4) we can see an upward trend shown in Figure 5.

Table 4: Increase rate in gross nominal monthly earnings both at the county level and in tourism (hotels and restaurants) - lei/employee -

| Name | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | Rate (%) |
|----------------------------------|------|------|------|------|------|------|----------|
| Neamt County | 528 | 685 | 789 | 950 | 1190 | 1394 | 21,54 |
| Of which: hotels and restaurants | 464 | 369 | 465 | 529 | 770 | 841 | 14,81 |

Table 4 shows that the rising values concerning nominal average monthly gross earning was calculated by the average growth rate that reached 21.54% at county level and in hotels and restaurants the rate pace is of 14.81%.

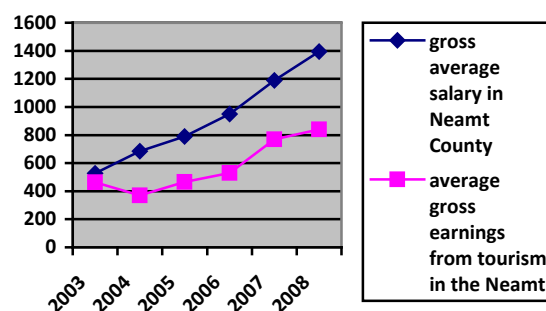


Figure 5: Evolution of average gross nominal monthly earnings in the county during 2003-2008

Taking into account net nominal average earning during 2003-2008 both at the county level and also in tourism we can see an increase in these values which led to an average annual rate of 21.74% in the values of the county and 15.07% in tourism (hotels and restaurants) (table 5).

Table 5: Average net nominal monthly earnings both at the county level and in tourism (hotels and restaurants) - lei/employee -

| Name | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | Rate (%) |
|----------------------------------|------|------|------|------|------|------|----------|
| Neamt County | 390 | 503 | 603 | 710 | 879 | 1040 | 21,74 |
| Of which: hotels and restaurants | 345 | 277 | 369 | 392 | 562 | 631 | 15,07 |

In Figure 6 is the evolution of average net nominal monthly earnings both at the county level and in tourism in this county during 2003-2008